

ICEC2002 Programme – Day 1 – Wednesday, 23 October 2002 (subject to Change without prior notice)

9:00	<p align="center">Opening Ceremony (Wei Hing Theatre)</p> <ul style="list-style-type: none"> ▪ Guest of Honour: Mr. Francis HO, Permanent Secretary for Commerce, Industry and Technology (Information Technology & Broadcasting) ▪ Guest of Honour from City University of Hong Kong: Professor Edmond KO, Vice-President (Education) ▪ Conference Co-Chairs: Prof. L. K. CHAN (CityU), Prof. Richard HO (CityU), Prof. Michael SHAW (University of Illinois, USA) 				
9:20	<p align="center">Keynote Presentation: Innovation, Technology and New Business Mr. Francis HO <i>Permanent Secretary for Commerce, Industry and Technology (Information Technology & Broadcasting)</i></p>				
10:00	<p align="center">Keynote Presentation: A Market Based Approach to Managing Content Delivery Networks Professor Andrew B. WHINSTON <i>Hugh Roy Cullen Centennial Chair Professor of Business Administration and Professor of MSIS/CompSci/Economics Departments, University of Texas, Austin, USA</i></p>				
10:45	<p align="center">Tea Break</p>				
11:10	<p align="center">Wei Hing Theatre Web Services and Information Services <i>Chair: Mr. George LEUNG</i> <i>ITSD, HKSAR Government, China</i></p>	<p align="center">Multimedia Conference Room Panel 1</p>	<p align="center">LT-17 Agents & m-Commerce <i>Chair: Dr. Christian WAGNER</i> <i>City University of Hong Kong, China</i></p>	<p align="center">LT-18 e-Security <i>Chair: Miss Carol HSU</i> <i>London School of Economics, UK</i></p>	
	<p>*** A Framework for Web Services-based e-business Application Integration</p> <p>Ying HUANG Jen-Yao CHUNG <i>IBM T.J. Watson Research Center, USA</i></p>	<p align="center">Adoption of eBiz in Asia/Pacific Countries</p> <p align="center">Moderator</p> <p>Prof. Patrick CHAU <i>Professor,</i> <i>The University of Hong Kong</i></p> <p align="center">Panelists</p>	<p>Creating an Open Agent Environment for Context-Aware M-Commerce</p> <p>Norman M. SADEH Ting-Chak CHAN Linh VAN Oh Byung KWON Kazuaki TAKIZAWA <i>Carnegie Mellon University, USA</i></p>	<p>A Watermarking Infrastructure for Digital Rights Protection</p> <p>S.C. CHEUNG Hanif CURREEM <i>Hong Kong University of Science and Technology, China</i></p> <p>Dickson K.W. CHIU <i>Chinese University of Hong Kong, China</i></p>	
	<p>Automatic Planning of Web Services</p> <p>Alfredo MILANI Stefano MARCUGINI <i>University of Perugia, Italy</i></p>		<p>Dr. Shirley BODE <i>Edith Cowan University, Australia</i></p> <p>Professor Jae Kyu LEE <i>Korea Advanced Institute of Science and Technology</i> <i>South Korea</i></p> <p>Professor T.P. LIANG <i>National Sun Yat-sen University</i> <i>Taiwan</i></p>	<p>A Mobile Agent-based System for Consumer-oriented e-commerce</p> <p>Henry CHAN Hui CHEN Jiannong CAO Raymond LEE <i>Hong Kong Polytechnic University, China</i></p> <p>Tharam DILLON <i>LaTrobe University, Australia</i></p>	<p>Are Trustmarks Trustworthy? A comparison and evaluation of leading European B2C trustmark initiatives and a general discussion of the trustmark concept.</p> <p>Fredrik NORDQUIST <i>Konsument Europa, (European Consumer Centre), Sweden</i> Eva N. DZEPINA <i>Heinrich-Heine Universität, Germany</i></p>
	<p>What Does the Term "E-SERVICE" Really Imply and Mean?</p> <p>dr. Zeljko PANIAN <i>University of Zagreb, Republic of Croatia</i></p>		<p>Mrs. Cindy CHENG <i>Sales and Marketing Director</i> <i>Octopus Card Limited</i> <i>Hong Kong</i></p>	<p>Agent-Based Negotiation for Differentiated Goods in Customer-to-Customer Electronic Commerce</p> <p>Wooju KIM <i>Chonbuk National University, Korea</i></p> <p>June S. HONG <i>Inje University, Korea</i></p> <p>Yong U. SONG <i>Yonsei University, Korea</i></p>	<p>Risk Management of Electronic Commerce between Japan and China</p> <p>Masamitsu MORIYAMA <i>Osaka International University, Japan</i></p> <p>Takio SHIMOSAKON <i>Osaka Institute of Technology, Japan</i></p> <p>Huang JING <i>Link Internet Service Co., Ltd, China</i></p> <p>Yoshinori NISHINO <i>CHN Co., Ltd. Japan</i></p> <p>Shinichi TAMURA; Hiroshi OTAWA <i>Osaka University Graduate, Japan</i></p>
	<p>Location Based and Customized Voice Information Service for Mobile Community</p> <p>Kai-Hsiang PENG Soe-Tsyr YUAN <i>Fu-Jen Catholic University, Taiwan</i></p>			<p>Characteristics of Mobile Devices and an Integrated M-Commerce Infrastructure for M-Commerce Deployment</p> <p>Mylini MUNUSAMY Hiew Pang LEANG <i>Monash University, Malaysia</i></p>	<p>Protection of Online Privacy & Its Impact on E-Commerce</p> <p>Hurriyah EI ISLAM Y <i>Multimedia University, Malaysia</i></p>
12:50	<p align="center">Lunch (8/F) Chinese Restaurant</p>				

	Multi-media Conference Room	LT-17	LT-18
14:10	Tutorial 1	e-Government and e-Governance <i>Chair: Professor Qi LI</i> <i>Xi'an Jiaotong University, China</i>	e-Strategy & Management <i>Chair: Professor Janice BURN</i> <i>Edith Cowan University, Australia</i>
	Web Services Architecture and Applications <i>Leader: Dr. Jen-Yao CHUNG</i> <i>Program Director, Technology Office,</i> <i>Senior Manager, e-Commerce & Supply Chain</i> <i>Institute for Advanced Commerce</i> <i>IBM T.J. Watson Research Center,</i> <i>NY, USA.</i>	Electronic Public Services in Singapore: stepping through the screen <i>Martin PUTTERILL</i> <i>The University of Auckland, Australia</i> <i>Lai-Lai TUNG</i> <i>Roger DEBRECENY</i> <i>Li-Yan CHUA</i> <i>Nanyang Technological University, Singapore</i>	*** Towards an Eclectic Approach to Strategic Interorganisational Systems (IOS) Management <i>Arjen WASSENAAR</i> <i>University of Twente, The Netherlands</i>
		A Study on the Constructs for Citizen Utilization of e-Government Services in Hong Kong <i>Adela LAU</i> <i>Ruby CHU</i> <i>The University of Hong Kong, China</i>	Readiness Assessment for Successful e-Business Management in Global ERP Environments <i>Colin ASH</i> <i>Janice BURN</i> <i>Edith Cowan University, Australia</i>
		Regulating business-to-consumer e-commerce in Finland <i>Petteri REPO</i> <i>National Consumer Research Centre, Finland</i>	EBPP Value Chain Positions for Financial Institutions <i>Alea M. FAIRCHILD</i> <i>Tilburg University, The Netherlands</i>
		E-Governance for Development <i>K.B.C. SAXENA</i> <i>Management Development Institute, India</i>	Behind the Scenes of the E-Business Construct <i>Jonas HEDMAN</i> <i>Thomas KALLING</i> <i>Lund University, Sweden</i>
15:50	<i>Tea Break</i>		
16:10	Tutorial 1	M-Commerce <i>Chair: Prof Dr Christer CARLSSON</i> <i>IAMSR/Åbo Akademi University, Finland</i>	e-Applications & Management <i>Chair: Dr. H.P. LO</i> <i>City University of Hong Kong, China</i>
	Web Services Architecture and Applications <i>Leader: Dr. Jen-Yao CHUNG</i> <i>Program Director, Technology Office,</i> <i>Senior Manager, e-Commerce & Supply Chain</i> <i>Institute for Advanced Commerce</i> <i>IBM T.J. Watson Research Center,</i> <i>NY, USA.</i>	Wireless Technologies: Mobile Commerce Enablers <i>Jojo Sze Meng WONG</i> <i>Hiew Pang LEANG</i> <i>Monash University (Malaysia), Malaysia</i>	Barriers to Digital Distribution in the Book and Software Industries <i>Ian MACINNES</i> <i>Kasama KONGSMAK</i> <i>Robert HECKMAN</i> <i>Syracuse University, NY, USA</i>
		Short Message Service (SMS): the Impact of Service Quality and Perceived Value on Satisfaction, Intention and Usage <i>Lai-Lai TUNG</i> <i>Nanyang Technological University, Singapore</i>	A Framework to Encourage SMEs Taking up E-commerce in Hong Kong: Collaboration between Government, Trade Association and Service Providers <i>Adela LAU</i> <i>Patrick Pui Qunn LI</i> <i>The University of Hong Kong, China</i>
A Mobile Agent-based Approach for Internet Auction System <i>Joe C.W. LAM</i> <i>Lai-Man PO</i> <i>City University of Hong Kong, China</i>	Service quality, customer satisfaction, customer value and behavior intentions of customers in the telecommunication industry: evidence from China's mobile phone market <i>Yonggui WANG</i> <i>Hing-Po LO</i> <i>Yongheng YANG</i> <i>City University of Hong Kong, China</i> <i>Changhong BAI</i> <i>Nankai University, China</i>		
17:40	End of Day 1		

ICEC2002 Programme – Day 2 – Thursday, 24 October 2002 (subject to Change without prior notice)

9:00	(Wei Hing Theatre) Keynote Presentation: Beyond e-Marketplace & Next Generation e-Business: Grid, Automatic Computing & Web Services Dr. J.Y. CHUNG Program Director, Technology Office, Institute for Advanced Commerce Senior Manager, e-Commerce and Supply Chain, IBM T.J. Watson Research Center, New York, USA			
9:40	Keynote Presentation: e-Business Evolution, Market Trends & Business Opportunities Dr. Reda REDA Marketing Director, Siemens AG Austria, Austria Mr. Heinz VOLOPICH E-Business Manager, Siemens AG Austria, Austria			
10:20	Tea Break			
10:40	Wei Hing Theatre	Multimedia Conference Room	LT-17	LT-18
	Data Mining & CRM Chair: Professor Hong SHEN Japan Advanced Institute of Science and Technology, Japan	Panel 2	e-Business & SMEs Chair: Professor Doug VOGEL City University of Hong Kong, China	Web Navigation & Data Management Chair: Dr. Jian MA City University of Hong Kong, China
	The Problem of Mining the Most Profitable Frequent Itemset Chienwen WU National Taipei University of Technology, Taiwan	Emerging e-Business Applications Moderator Strategic Thinking for e-Business Dr. Louis MA Associate Professor City University of Hong Kong	Boundaries of business network in Supply Chain: breaking SMEs' barriers in implementing Business-to-Business Integration Yu Chung William WANG Michael S. H. HENG University of South Australia, Australia	The Design and Evaluation of Accessibility on Web Navigation Benjamin P. C. YEN The University of Hong Kong, China
	A Transaction Amalgamated Technique for Mining Association Rules Siqing SHAN Beijing University of Aero and Astro., China	Panelists e-Technology and Applications Mr. Steve W. BEASON Executive Director, IT The Hong Kong Jockey Club	Strategic partnerships - e-business and SMEs Shirley BODE Edith Cowan University, Australia	Data Management: Storage Issues Arising from e-Commerce Data R. Alan HODGETT University of South Australia, Australia
	CRM Maps: Managing Customer Relationships based on Ontological Fuzzy Cognitive Maps Jason J. JUNG Geun-Sik JO Inha University, Korea	Mobile Commerce - Beyond the Hype Prof. Dr. Christer CARLSSON IAMSAR/Åbo Akademi University Finland e-Logistics Prof. Y.V. HUI Professor City University of Hong Kong	Transforming the procurement operation with information technology Peter YAN Global e-Business Services Ltd., Hong Kong	*** The Impact of Navigation Tools, Expertise and Attitude on Users' Productivity in a Hypertext Environment Lai-Lai TUNG Roger DEBRECENY Nanyang Technological University, Singapore Ying-Git CHAN Pricewaterhouse Coopers, Singapore
	The Effectiveness of Personalization Techniques on Marketing Activities Jyun-Cheng WANG Pei-Ju SU National Chung-Cheng University, Taiwan	Deployment of Internet Banking Systems Mr. Malcolm E. GRAY Senior Executive, IT HSBC Potential Disintermediation of Travel Agencies Dr. Rob LAW Associate Professor Hong Kong Polytechnic University	*** Why May Not Cyberspace An Even Ground to All? An Economic Analysis of Electronic Mall's Initial Investment and Competition Byungtae LEE Korea Advanced Institute of Science and Technology, Korea Hyung-rae CHO Kyungsang National University, Korea	Managing XML-Based Layered Repository Specialized for Web Shop Development Koichi TERAJ Naoki SUGIURA Masahiko SAWAI Takahira YAMAGUCHI Shizuoka University, Japan Noriaki IZUMI Cyber Assist Research Center, Tokyo, Japan
12:20	Lunch (8/F) Chinese Restaurant			

13:30	Wei Hing Theatre	Multimedia Conference Room	LT-17	LT-18
	Security & Protection <i>Chair: Ms Sonya LIEW</i> Advocate & Solicitor, Messrs. Malik Imtiaz Sarwar, Kuala Lumpur, Malaysia	Tutorial 2	m-Commerce <i>Chair: Prof Dr Christer CARLSSON</i> IAMSR/Åbo Akademi University, Finland	Decision Support <i>Chair: Dr. Huai Qing WANG</i> City University of Hong Kong, China
	Cryptographic Techniques for Privately Constructing Web-Based Communities Boaz Simon GELBORD Leiden University, The Netherlands	m-Commerce Technologies, Services & Business Models Leader: Professor Norman M. SADEH Co-Director, E-Commerce PhD Program, E-Commerce Institute, School of Computer Science, Carnegie Mellon University, USA	Multiple Classifier System based on Dynamic Fusion Eunju KIM National Computization Agency, Korea. Yillbyung LEE University of Yonsei University, Korea Wooju KIM Chonbuk National University, Korea	CSP-based Multiple Capacitated Resources Scheduling in Active Networks Kei Nam TSOI Jana DOSPISIL Elizabeth A. KENDALL Monash University, Australia
	A Behavioural Lens on PKI Interoperability James BACKHOUSE Carol HSU London School of Economics, UK Jimmy C. TSENG Erasmus University Rotterdam, The Netherlands		Integration of ART2 Neural Network and Genetic K-means Algorithm for Analyzing the Browsing Paths in Electronic Commerce R. J. KUO C. L. LIAO Tung-Lai HU C. TU National Taipei University of Technology, Taiwan	Designing a Web-Based Consumer Decision Support System for Tourism Services Chien-Chih YU National Cheng Chi University, Taiwan
General E-Commerce Security (GECOMS) Framework Abdul Hanan ABDULLAH Alex Sim Tze HIANG University Technology Malaysia, Malaysia		The CRM Intelligence: Wireless and Voice Interfaces KUSHCHU, Ibrahim International University of Japan, Japan	An Organizational Decision Support Framework in E-Business Environment Qijia TIAN Ou LIU Jian MA City University of Hong Kong, China	
15:00	Tea Break			
15:15	Collaborative e-Commerce <i>Chair: Dr. Kai LIM</i> City University of Hong Kong, China	Tutorial 2	Manufacturing & Enterprising Systems <i>Chair: Professor K.B.C. SAXENA</i> Management Development Institute, India	e-Technology & Decision Support <i>Chair: Dr. Moez KIMAYEM</i> City University of Hong Kong, China
	*** The Physics of E-Commerce Supply Chains Amitava DUTTA George Mason University, USA Rahul ROY University of Northern Iowa, USA	m-Commerce Technologies, Services & Business Models Leader: Professor Norman M. SADEH Co-Director, E-Commerce PhD Program, E-Commerce Institute, School of Computer Science, Carnegie Mellon University, USA	An integrated-enterprise systems implementation architecture for the collaborative manufacturing environment Lip Tse HO Grier LIN University of South Australia, Australia	Automating Online Web-based E-commerce Activities with WebScript Dickson K.W. CHIU Chinese University of Hong Kong, China S.C. CHEUNG Hong Kong University of Science and Technology, Hong Kong
	e-Payment Issues Carl WEGNER Vice President Business Development, Asia/Pacific Region, TradeCard, Hong Kong		Developing Web-Based Manufacturing Information Systems for Small And Medium-Sized Enterprises (SMEs) in Hong Kong CHAN, Kwok Tung; LEE, Tai Chiu Hong Kong Polytechnic University, China	Resource allocation model for active nodes Jana DOSPISIL Monash University, Australia
	Theoretical Impediments to Understanding B2B Electronic Commerce Kai REIMERS Mingzhi LI Tsinghua University, China		Integrated-enterprise system process design for the manufacturing environment using the solution maps Lip Tse HO Grier LIN University of South Australia, Australia	Capture the future of the Internet: Broadband Development in Ch ina Yu XIN Pioneer Technology, UK Zirui TIAN Peking University, China Xuhong LIU iSAGE Technologies, Inc., China
16:45	End of Day 2			
17:15	Coach to Leave CityU Circle and Proceed to Banquet			
18:00	Habour Plaza Metropolis Hotel, 7 Metropolis Drive, Hung Hom, Kowloon.			

ICEC2002 Programme – Day 3 – Friday, 25 October 2002 (subject to Change without prior notice)

9:00	(Wei Hing Theatre) Keynote Presentation: Collaborative B2B e-Commerce Dr. Michael SHAW <i>Hoefl Endowed Chair in Information Technology Management and Director of the Center for Information Systems and Technology Management</i> <i>University of Illinois, USA</i>		
9:40	Keynote Presentation: Explaining and Predicting the Economic Success of e-Marketplaces Professor Robert ZMUD <i>University of Oklahoma, USA</i>		
10:20	Tea Break		
10:40	Wei Hing Theatre	Multimedia Conference Room	LT-17
	Intelligent Agents <i>Chair: Dr. Narasimha Bolloju</i> <i>City University of Hong Kong, China</i>	Tutorial 3	Usability & Adoption of e-Business <i>Chair: Chair: Professor Chien Chih YU</i> <i>National Cheng Chi University, Taiwan</i>
	Fuzzy e-shopper: An Fuzzy-agent Based System for Intelligent e-shopping Raymond S. T. LEE James N.K LIU Albert Y. C. WU <i>Hong Kong Polytechnic University, China</i>	Electronic CRM and Business Intelligence Leader: Dr. Ibrahim KUSHCHU	e-Market Adoption by Small and Medium Trading Firms of Hong Kong: An Empirical Investigation and Theory Development Probir BANERJEE Louis MA <i>City University of Hong Kong, China</i>
	On the design of Auction Agents with Different Bidding Strategies Irene S. K HO Henry CHAN <i>Hong Kong Polytechnic University, China</i>	<i>Assistant Professor of eBusiness GSIM, International</i> <i>University of Japan, Japan</i>	*** Multilingual Web Site Usability: Cultural Context Mathew HILLIER <i>University of South Australia, Australia</i>
	Bounded Rational Agents Representing Goods in Electronic Markets Roberto OKADA; Akihiro FUJII; Tuyaoshi OHTANI <i>Miyagi University, Japan</i> Noriaki OSHIDA <i>Brain Trust and Co, Japan</i>		*** Empirical Test of a WAP Adoption Model Shin-Yuan HUNG Cheng-Yuan KU Chia-Ming CHANG <i>National Chung Cheng University, Taiwan</i>
CIGMA: aActive Inventory Service in Global e-Market for Ordinary Online Customers Based on a Real Time Update Scheme Seungwoo KANG; Su Myeon KIM Kyungmin CHO; Inseok HWANG <i>Korea Advanced Institute of Science and Technology, Korea</i> Junehwa SONG <i>IBM T.J. Watson Research Center, USA</i>		Stages of Growth for E-business: An analysis of the perceived usability of the stages of growth model in e-business progression Adi PRANANTO Judy McKAY <i>Monash University, Australia</i> Peter MARSHALL <i>University of Queensland, Australia</i>	
12:20	<i>Lunch (8/F) Chinese Restaurant: Best Paper Awards Presentation</i>		
13:30	e-Markets & B2C <i>Chair: Professor Qi LI</i> <i>Xi'an Jiaotong University, China</i>	Tutorial 3	e-Application <i>Chair: Dr. Mohamed Khalifa</i> <i>City University of Hong Kong, China</i>
	Click Effect in Retail Industry Jae Kyu LEE; Heegoo KANG; Hoe Kyung LEE <i>Korea Advanced Institute of Science and Technology, Korea</i> Chan Young KIM <i>Dongyang Technical College, Korea</i> Han Soo LEE <i>iBFarm Corporation, Korea</i>	Electronic CRM and Business Intelligence Leader: Dr. Ibrahim KUSHCHU	*** Assessing the benefits of farmers' engagement in e-commerce: An empirical study John ROLFE <i>Central Queensland University, Australia</i> Shirley GREGOR; Don MENZIES <i>Australian National University, Australia</i>
	START e-BIZ: Socio-Technical Action Research and Theorizing on Electronic Business in Hong Kong Doug Vogel <i>City University of Hong Kong</i>	<i>Assistant Professor of eBusiness GSIM, International</i> <i>University of Japan, Japan</i>	Promoting Tai Chi On An "Association Portal" Shuanghong WU Xiaodong JIANG <i>American Tai Chi Association, USA</i>
	Risk Analysis and Consumer Protection in B2C Transactions Jianzheng YANG; Chiliang SHI <i>University of Shanghai for Science & Technology, China</i> Gary MILLAR; Ruhul SARKER <i>UNSW-ADFA, Australia</i>		Local Swedish Online Newspapers in Trouble? New Services and New Roles Carina IHLSTRÖM <i>Halmstad University, Sweden</i>
	Adaptation and evolution of internet based Electronic Marketplaces: an empirical analysis Jai GANESH, T.R. MADANMOHAN, P. D. JOSE <i>Indian Institute of Management Bangalore, India</i>		
15:00	Coffee Break at Multimedia Conference Room		
15:30	+++ IS Forum at Multimedia Conference Room +++ How to Publish Papers in Top Journals? Moderator: Dr. Christian Wagner , City University of Hong Kong <ul style="list-style-type: none"> • Forum Leader: Prof. Izak Benbasat, University of British Columbia, Canada (Editor-in-Chief of Information Systems Research) • Forum Leader: Prof. Robert W. Zmud, University of Oklahoma, USA (former Editor-in-Chief of MIS Quarterly) 		
17:00	End of Forum		